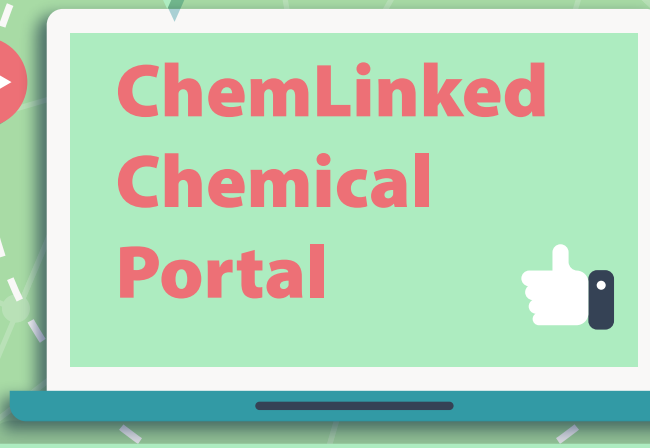


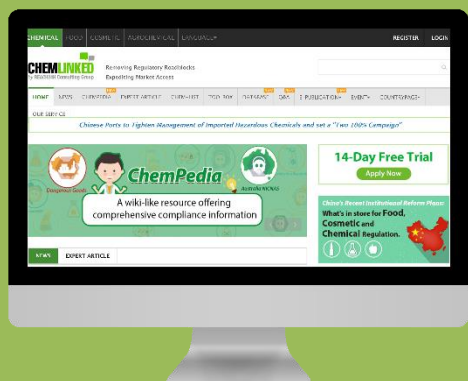
MEDIA PACK 2018

**Corporate with
ChemLinked
to enjoy
our traffic
& global
reputation**



MEDIA PACK 2018

CHEMLINKED CHEMICAL PORTAL



ABOUT CHEMLINKED CHEMICAL PORTAL

ChemLinked Chemical Portal is the world's most reliable voice reporting on Chinese and AP region chemical regulatory affairs.

With over 34,000 global readers and a steady stream of online traffic to our ChemLinked website, we are the perfect choice to reach domestic and international companies, professionals and government bodies in the chemical industry.

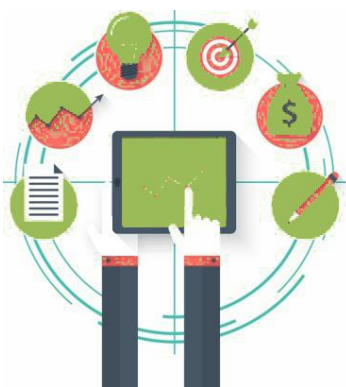
OUR READERS

We have grown by adhering to our core value of helping our global members remove regulatory barrier and expedite market access. ChemLinked Chemical Portal has gained recognition and unparalleled popularity among global chemical companies and has been one of the leading regulatory information platforms in Asia. Our global audience describes us as *accurate, reliable, timely and high-quality*.

WHO are they?

- Business managing directors
- Regulatory affairs managers & directors
- Product stewardship managers & directors
- R&D managers & directors
- EHS managers & directors
- Government regulators
- Lawyers and consultants
- Academic researchers
- Engineers

WHERE are they based?



WHAT are they interested?

- | | |
|------------------|--------------------------|
| Market access | Chemical registration |
| Custom clearance | Global GHS |
| Retail | Transportation |
| Packaging | Testing |
| Branding | Environmental protection |
| Supply chain | Waste disposal |
| Public relations | Work safety |

Why cooperate with us?

Target audience:

International enterprises, government bodies, NGOs and hundreds of small and medium sized enterprises from chemical industry.

Impressive web traffic:

Our readers view ChemLinked as a trusted source of timely information and frequently visit which converts to more high quality in-bounds leads for you.

Flexible solutions:

We have tailored options to suit every business: banner advertising, social media channel sharing, e-mail blast, etc.



Statistics

32,000+

Newsletter subscribers

60,000+

Page view per month

90%

Membership Renew Rate



Testimonials

I have had some good experience with their service. They respond to my questions very quickly and always provide as much detailed information as possible. I encourage you to make better usage of this subscription and their service.

- 3M

Very informative. Update timely and respond swiftly.

- Anonym

Media partnership exchange terms

What ChemLinked could offer?

- Banner advertising on Homepage (Premium/ Regular Position)
- Banner advertising on Event Page
- Dedicated promotion email
- Listing in Bi-weekly Newsletter
- Sharing in social media channel (LinkedIn, Twitter, Facebook)
- After-meeting report on ChemLinked/ Social Media
- Offer sponsorship and exhibitor opportunities for ChemLinked webinars, seminars and training programs

What we'd like you to offer?

- Status as "Media Partner" of the event with simple ChemLinked introduction & hyperlink to ChemLinked Chemical Portal
- Logo placement: On the media partner page / all promotional materials and on-site materials / conference documentation
- Free passes for your event
- Brochures distribution at the event site
- Speaker opportunity
- Interview with speakers
- Free booth



TALK TO US



chemlinked.com



contact@chemlinked.com



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